



RAK Airways

National Airline of Ras Al Khaimah





RAK Airways at a Glance

Private Joint Stock Company

Established Feb 06

Fourth National Airline of UAE

Operations at RAK Int'l
(RKT)

Scheduled and Charter
operations



Ras Al Khaimah

General Information

- Ruler: H.H. Sheikh Saqr bin Mohammad Al Qassimi
- Population: 250,000 Area: 168 km₂
- City of RAK: seat of the government and numerous commercial companies, exhibitions-/conference centres, investment offices

Specific Information

- Free trade zone
- Attractive Investment Area
- Modern and high-capacity infrastructure



Ras Al Khaimah



Business Model

- Network carrier
- Scheduled and Charter operations
- Multi Channel Distribution
- High quality service
- Alliance growth strategy



RAK Airways Fleet

According to the market requirement for passengers, baggage and freight, the B 757-200 and B 737-300 are the chosen aircrafts.

Boeing 737-300

Passengers:

123

149

Engine:

Cargo:

Cruise Speed:

Max. Range: 2,400 nm

Boeing 757-200

Passengers:

200 (2-class configuration)

228 (1-class configuration)

Engine:

Rolls Royce RB 211-535E4

Rolls Royce RB 211-535E4B

Cargo: 1,670 cu ft (43.3 cu m)

Cruise Speed: Mach 0.80

Max. Range: 3,900 nm



Service Onboard

- RAK Airways provides a high level of inflight service to the passengers.
- It is aligned with the best service standards in industry.
- It assures value for money to costumers.
- It offers its passengers a high quality catering.



The image shows a digital in-flight menu for RAK Airways. At the top left is the RAK Airways logo, and at the top right is the text 'In-flight menu'. The menu is organized into sections: Sandwiches, Desserts, and Cold Drinks. Each section contains a list of items with their descriptions and prices. The prices are listed in a column on the right side of each item.

Sandwiches	
Our sandwiches are served with potato chips	
Feta cheese With thyme, tomato, cucumber and black olives	3.00
Mozzarella With cucumber and tomato	4.00
Club Sandwich Turkey, chicken and cheese with tomato and lettuce	5.50
Chicken With Tomato, lettuce and pickles	4.50
Roast beef With lettuce, pickles, tomato and mustard	3.50

Desserts	
Brownies	2.00
Cookies and muffins Chocolate chip, hazelnut or almond	1.50

Cold Drinks	
Mineral water	1.00
Sparkling water	2.00
Soft drinks Pepsi, 7-Up, Mirinda	1.00
Bottled juice Orange, apple or pineapple	1.50

Cold Drinks	
Coffee	1.00
Tea	1.00
Hot chocolate	1.50

Service On Ground

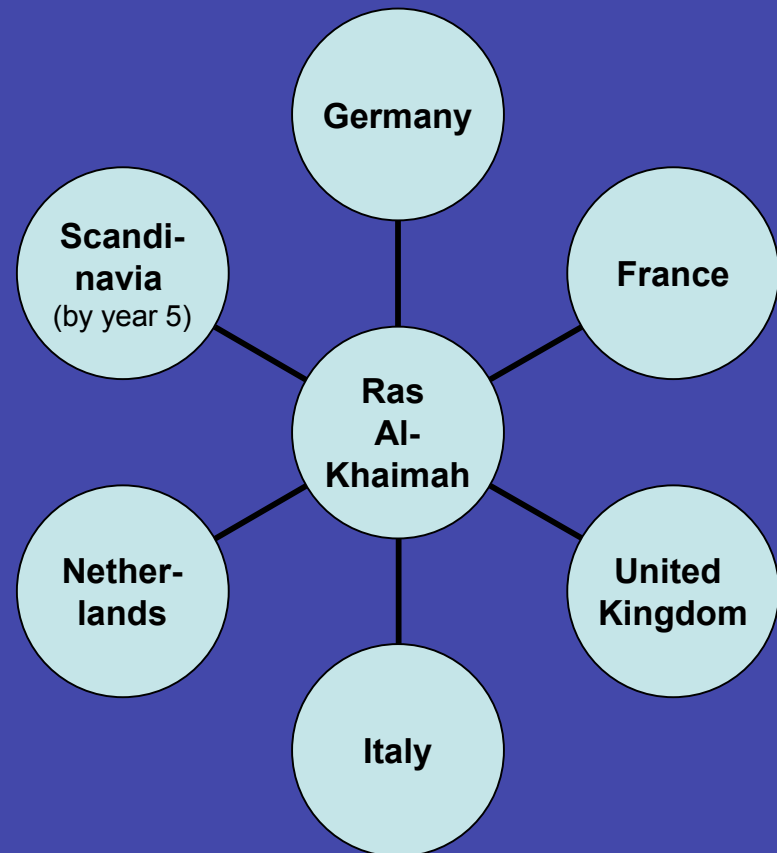
- Generous baggage allowance – 50KG on selected routes
- Efficient booking facilities
- Call centers for customer service issues
- Accelerated check-in by dint of self-service devices (check-in kiosks, web check-in or check-in via mobile phone/SMS)

Markets Served - Scheduled



Markets Served - Charter

RAK Airways' strategy targets to approach Europe as market for Charter Services directly from/to Ras al-Khaimah according to the rapid development (e.g. residential, leisure, tourism projects) of the area.



Development Plan

- New routes will be continuously evaluated.
(Considered destinations may be GCC Countries, Iraq, Lebanon, Egypt.)
- The fleet will expand by one aircraft per year from year three onwards.
- Passenger numbers are expected to grow by about 38% per year.
- Planned cargo operations will be evaluated at the end of year three.

Management Team

Jack Romero
CEO

- **Joseph Kanaan**
VP Accounting and Control
- **Captain Jim Feeney**
VP Flight Operations
- **Natasha McInerney**
Cabin Crew Manager
- **Henry Angel**
VP Maintenance
- **Tim Ricketts**
VP Information Technology
- **Jan Lalkens**
VP Ground Operations



Corporate Information

- RAK Airways is a Private Joint Stock Company (PJSC)
- Incorporated in RAK Investment Authority Free Zone
- Startup capital 850m AED (\$233 million)
- Initial share placement oversubscribed
- Major shareholders comprise local RAK industries & private investors from GCC
- Corporate governance via board of directors working with highly experienced management team



Contact Information

- For more information contact RAK Airways:

Head Office
PO Box 31457
Ras Al Khaimah
United Arab Emirates

Tel: +971 7 207 5000

Fax: +971 7 244 7387

Email: info@rakairways.com

www.rakairways.com

